



2021 OFFICIAL PROGRAM AD SPECIFICATIONS



Inside Front Cover
Inside Back Cover
Back Cover
5.5" x 8.5" + .125" bleed
4C

Full-Page
5" x 8"
4C

Half-Page
5" x 3.875"
4C

PREFERRED

Please provide a PDF/X-1a
*No crops, bleeds or color bars
necessary for fractional ads.*

ACCEPTED

Illustrator CS5
or lower eps files
*Convert fonts to outlines &
embed all placed graphics*

Photoshop CS5
or lower eps file
300 dpi RGB

Quarter-Page
2.45" x 3.875"
4C